Orders Order / Rev: Alt Order #: 06833667 Product Desc: HOUSE MAJORITY PAC Estimate: 1428 Flight Dates: 09/18/12 - 10/01/12 Primary AE: Amy McCreary Original Date / Rev: 07/19/12 / 08/30/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: **Waterfront Strategies Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: House Majority PAC Demographic: A35+ New Business Thru: **Product Codes:** PLI2 Order Separation: 00:05:00 SELECT PRIORITY CODE Priority:

Bi	ш	Ρį	an

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	101	\$65,525.00	\$55,696.25
10/01/12	10/01/12	12	\$10,375.00	\$8,818.75

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	101	\$65,525.00	\$55,696.25	0.00
October 2012	12	\$10,375.00	\$8,818.75	0.00
Totals	113	\$75,900,00	\$64 515 00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	31%	\$75,900.00
Market	100%	\$244.838.71

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$63,658.06
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$39,174.19
KTUD	1%	\$2,448.39
KVVU	18%	\$44,070.97
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$19,587.10

L.n	Ch	Start	End	Inventory Code	Break	Start/End Tim	e Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
E 1	KSNV	09/18/12	10/01/12	Wake Up Early w/ Wa Wake Up Early Wagn	•	430a-5a	MTWTS	:30	2	\$200.001	0.00 NM	4	\$800.00
	WAKE I	JP EARLY	W/THE W	AGNERS	010								
	<u>Sta</u>	rt Date I	End Date	Weekdays Spo	ts/Week	<u>Rate</u> F	Rating						*

Print Date: 08/31/12 11:05:00

Page 2 of 5

Order / Rev:

104472

Advertiser:

House Majority PAC

Alt Order #: Flight Dates: 06833667

09/18/12 - 10/01/12

Product Desc:

HOUSE MAJORITY PAC

Estimate:

1428

KSNV

Ln Ch Star	t End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV 09/18	/12 10/01/12	Wake Up Early w	_	430a-5a	MTWTS	:30	2	\$200.001	0.00 NM	4	\$800.00
WAKE UP EA	RLY W/THE V	Wake Up Early V VAGNERS	Vagners								
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 09/18/12	09/24/12	MTWTS	2	\$200.00	0.00						
Week: 09/25/12	10/01/12	MTWTS	2	7	0.00						
E 2 KSNV 09/18	1/12 10/01/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	MTWTF	:30	4	\$400.001	0.00 NM	8	\$3,200.00
WAKE UP WI	TH THE WAG		p wwwagners								
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/18/12	09/24/12	MTWTF	4	\$400.00	0.00						
Week: 09/25/12	10/01/12	MTWTF	4	\$400.00	0.00			4004.00-			
E 3 KSNV 09/18	712 10/01/12	M-F 6-7a WakeU		6-7a	MTWTF	:30	3	\$625.002	0.00 NM	6	\$3,750.00
WAKE UP WI	TH THE WAG	NERS PLEASE AI		PRIOR TO 10	/1						
Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/18/12 Week: 09/25/12	09/24/12 10/01/12	MTWTF MTWTF	3	\$625.00 \$625.00	0.00						
E 4 KSNV 09/18			CM 3	658a-9am	0.00 MTWTF	:30	3	\$900.001	0.00 NINT	^	#E 400.00
L 4 1(0140 05/)C	712 10/01/12	Today Show	CIVI	0004-94111	MIMIF	.30	3	\$900.001	0.00 NM	6	\$5,400.00
TODAY SHOV	V	•									
Start Date		Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/18/12 Week: 09/25/12	09/24/12 10/01/12	MTWTF MTWTF	3	\$900.00 \$900.00	0.00 0.00						
E 5 KSNV 09/22				6a-7a	S-	:30	1	\$375.001	0.00 NM	1	\$375.00
		News 3 Sunrise S		54 74	5	.00	'	ψ070.001	O.OO INIVI	ı	φ375.UU
NEWS 3 AT S											
Start Date Week: 09/17/12		<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
Week: 09/24/12	09/23/12 09/30/12	5-	0	\$375.00 \$375.00	0.00 0.00				•		
E 6 KSNV 09/22		Saturday Today	СМ	7a-9am	S-	:30	1	\$625,001	0.00 NM	1	\$625.00
		Saturday Today					•	4022 ,000,			Ψ020.00
SATURDAY T	* *	144 1	0 1 557 1	.							
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$625.00	Rating 0.00						
Week: 09/24/12	09/30/12		Ó	\$625.00	0.00						
E 7 KSNV 09/23	3/12 09/30/12	Sunday Today	CM	7a-8am	S	:30	1	\$625.001	0.00 NM	2	\$1,250.00
TODAYONO	LINIDAY	Sunday Today									
TODAY ON SI Start Date		Weekdays	Spots/Week	Data	Detina						
Week: 09/17/12	09/23/12	5	<u> </u>	<u>Rate</u> \$625.00	Rating 0.00						
Week: 09/24/12	09/30/12	S	1	\$625.00	0.00						
E 8 KSNV 09/18	3/12 10/01/12	•		9-10a	MTWTF	:30	3	\$425.001	0.00 NM	6	\$2,550.00
TODAY SHOW	M II	M-F Today Show	/ 								
Start Date		Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/18/12	09/24/12	MTWTF	3	\$425. 0 0	0.00						
Week: 09/25/12	10/01/12	MTWTF	3	\$425.00	0.00						
E 9 KSNV 09/18	3/12 10/01/12	-	III 4th IBM	10am-11am	MTWTF	:30	3	\$325.001	0.00 NM	6	\$1,950.00
TODAY SHOW	V III	Today 4th Hour									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/18/12	09/24/12	MTWTF	3	\$325.00	0.00						
Week: 09/25/12	10/01/12	MTWTF	3		0.00						
E 10 KSNV 09/18	#12 TU/U1/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF	:30	3	\$325.001	0.00 NM	6	\$1,950.00
RACHEL RAY	,	. mondon may							·		
Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/18/12	09/24/12	MTWTF MTWTE	3	\$325.00	0.00						
Week: 09/25/12 E 11 KSNV 09/18	10/01/12	Noon News	CM [°]	\$325.00 12-1230pm	0.00 MTWTF	:30	2	PAGE 004	0.00 N24	_	40 550 0 5
2 1 KONV 09/(C	#12 10101112	Noon News	OIVI	12-120UPIII	IAII MAI ⊱——	.50	3	\$425.001	0.00 NM	6	\$2,550.00

Print Date: 08/31/12 11:05:00

KSNV

Page 3 of 5

Order / Rev:

104472

Advertiser:

House Majority PAC

Alt Order #: Flight Dates: 06833667

09/18/12 - 10/01/12

Product Desc:

HOUSE MAJORITY PAC

Estimate:

1428

Ln Ch Start End NEWS 3 AT NOON	Inventory Code Bre	eak Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type S	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 09/18/12 09/24/12	Weekdays Spots/We	3 \$425.00	Rating 0.00					
Week: 09/25/12 10/01/12 E 12 KSNV 09/18/12 10/01/12	• '	3 \$425.00 1230-1p	0.00 MTWTF	:30	2 \$325.001	0.00 NM	4	\$1,300.00
NEWS 4: THE AGENDA	The Agenda 1230pm							
Start Date End Date	Weekdays Spots/We		Rating					
Week: 09/18/12 09/24/12 Week: 09/25/12 10/01/12	MTWTF MTWTF	2 \$325.00 2 \$325.00	0.00 0.00	•				
E 13 KSNV 09/18/12 10/01/12			MTWTF	:30	3 \$425.001	0.00 NM	6	\$2,550.00
DAYS OF OUR LIVES	Days of our Lives							
Start Date End Date	Weekdays Spots/We		<u>Rating</u>					
Week: 09/18/12 09/24/12 Week: 09/25/12 10/01/12	MTWTF MTWTF	3 \$425.00 3 \$425.00	0.00 0.00					
E14 KSNV 09/18/12 10/01/12	The Doctors CM The Doctors		MTWTF	:30	2 \$325.001	0.00 NM	4	\$1,300.00
THE DOCTORS	THE DOCKUTS							
<u>Start Date</u> <u>End Date</u> Week: 09/18/12 09/24/12	Weekdays Spots/We		Rating					
Week: 09/18/12 09/24/12 Week: 09/25/12 10/01/12	MTWTF	2 \$325.00 2 \$325.00	0.00 0.00			:		
E 15 KSNV 09/18/12 10/01/12	Dr. Phil CM Dr Phil	· · · · · · · · · · · · · · · · · · ·	MTWTF~∽	:30	2 \$450.001	0.00 NM	4	\$1,800.00
DR. PHIL	DI FIIII							
Start Date End Date	Weekdays Spots/We		Rating					•
Week: 09/18/12 09/24/12 Week: 09/25/12 10/01/12	MTWTF MTWTF	2 \$450.00 2 \$450.00	0.00 0.00					
E 16 KSNV 09/23/12 09/30/12		9:30a-10a	S	:30	1 \$500.001	0.00 NM	2	\$1,000.00
CHRIS MATTHEWS SHOW	Chris Matthews SUN 9;30ai	m						
Start Date End Date	Weekdays Spots/We	eek <u>Rate</u>	Rating					
Week: 09/17/12 09/23/12 Week: 09/24/12 09/30/12	S S	1 \$500.00	0.00					
E 17 KSNV 09/18/12 10/01/12		1 \$500.00 4-5pm	0.00 MTWTF	:30	1 \$600.001	0.00 NM	2	\$1,200.00
	4PM NEWS (1 hour) PLEASE AIR ALL SPOTS PRI	(4:00 PM-4:		.00	ι φοσο.σσ ι	0.00 14141	2.	φ1 ₁ 200.00
Start Date End Date	Weekdays Spots/We		Rating					
Week: 09/18/12 09/24/12 Week: 09/25/12 10/01/12	MTWTF MTWTF	1 \$600.00 1 \$600.00	0.00 0.00					
E18 KSNV 09/18/12 10/01/12			MTWTF~~	:30	3 \$725.001	0.00 NM	6	\$4,350.00
NEWS 4 AT 430P	4PM NEWS (1 hour)	(4:30 PM-5:	00 PM)					
Start Date End Date	Weekdays Spots/We	ek Rate	Rating					
Week: 09/18/12 09/24/12	MTWTF	3 \$725.00	0.00					
Week: 09/25/12 10/01/12 E 19 KSNV 09/18/12 10/01/12	MTWTF M-F Early News CM	3 \$725.00 5-630p	0.00 MTWTF	:30	3 \$1,200.001	0.00 NM	6	\$7,200.00
EARLY NEWS	M-F Early News	·			, ,		•	ψ1,200,00
Start Date End Date	Weekdays Spots/We	ek <u>Rate</u>	Rating			İ		
Week: 09/18/12 09/24/12 Week: 09/25/12 10/01/12	MTWTF MTWTF	3 \$1,200.00 3 \$1,200.00	0.00 0.00					
E 20 KSNV 09/22/12 09/29/12				:30	1 \$675.001	0.00 NM	1	\$675.00
KSNV EARLY NEWS	Sa-Su Early News			•				•
Start Date End Date	Weekdays Spots/We		Rating					
Week: 09/17/12 09/23/12 Week: 09/24/12 09/30/12	S-	0 \$675.00 1 \$675.00	0.00 0.00					
E21 KSNV 09/18/12 10/01/12	M-F Jeopardy CM M-F Jeopardy		MTWTF	:30	3 \$1,000.001	0.00 NM	5	\$5,000.00
COMMENTS APPLY TO SU JEOPARDY PLEASE PLAC		/1.						

Print Date: 08/31/12 11:05:00 Page 4 of 5

KSNV

Order / Rev:

104472

Advertiser:

House Majority PAC

Alt Order #:

06833667

Product Desc:

HOUSE MAJORITY PAC

Flight Dates:

09/18/12 - 10/01/12

Estimate:

1428

Ln Ch Si	art End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
E21 KSNV 09/	18/12 10/01/12	M-F Jeopardy	СМ	630-7pm	MTWTF	:30	3 \$1,000.001	0.00 NM	5	\$5,000.00
		M-F Jeopardy	D							
		JB LINES A THRU Æ ALL SPOTS PRI								
Start Da		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09/18/1	_ +	MTWTF		\$1,000.00	0.00					
Week: 09/25/1 E 22 KSNV 09/		MTWTF		\$1,000.00	0.00		0.44.000.004	2 22 1114		
EZZ KONV U9/	10/12 10/01/12	M-F Wheel M-F Wheel of Fo	CM rtune	7-730pm	MTWTF	:30	2 \$1,000.001	0.00 NM	4	\$4,000.00
WHEEL OF	FORTUNE PLE	EASE AIR ALL SPO		D 10/1						
Start Da		<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/18/1 Week: 09/25/1		MTWTF~~ MTWTF		\$1,000.00	0.00					
-		Weekend Jeopar		\$1,000.00 630-730pm	0.00	:30	1 \$525.001	0.00 NM	4	# 505.00
EZO RONV 00/	ZZIZ USIZSIIZ	WKND Jeop/Who	•	030-730pm	5-	.50	1 \$525,001	0.00 NM	1	\$525.00
JEOPARDY	/ WHEEL OF F	•								
Start Da		Weekdays	Spots/Week	Rate	Rating			:		
Week: 09/17/1 Week: 09/24/1		S-	0		0.00 0.00					
E 24 KSNV 09/	T-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1		CM	8-10pm	M	:30	1 \$4,000.001	0.00 NM	2	ድ ଡ ለሰለ ለለ
	2 11 12 70,01,12	Monday Prime 8-		Отории	1-1	.50	ι φ4,000.001	U.UU INIVI	2	\$8,000.00
THE VOICE								· ·		
<u>Start Da</u> Week: 09/24/1		<u>Weekdays</u> M	Spots/Week	Rate	Rating					
Week: 10/01/1		M		\$4,000.00 \$4,000.00	0.00 0.00					
E 25 KSNV 09/				SU 930-10p	S	:30	1 \$1,200.001	0.00 NM	2	\$2,400.00
		Jeopardy in Prim		,-0	2	.00	ν ψημου.σση	0.00 14141	2	ψ2,400.00
TBD							•			
<u>Start Da</u> Week: 09/17/1		<u>Weekdays</u> S	Spots/Week	Rate	Rating					
Week: 09/24/1		S		\$1,200.00 \$1,200.00	0.00 0.00					
<u> </u>		LAW & ORDER (SU 10-11p	S	:30	1 \$1,200.001	0.00 NM	2	\$2,400.00
		Law & Order (syr		•				0.00	-	Ψ2,-100.00
LAW & ORI		10/4 - 11	04-001	5 (r:					
<u>Start Da</u> Week; 09/17/1		<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
Week: 09/24/1		S		\$1,200.00	0.00					
E 27 KSNV 09/	18/12 10/01/12	M-F News 3 at El		11pm-1135p	m MTWTF	:30	1 \$1,200.001	0.00 NM	2	\$2,400.00
NEW O O ALL	0. ITOIDE	M-F News 3 at E	leven							. ,
NEWS 3 NI		Weekdays	CnotoAMaak	Doto	Detina					
Week: 09/18/1		MTWTF	Spots/Week 1		Rating 0.00					
Week: 09/25/1		MTWTF		\$1,200.00	0.00					
E 28 KSNV 09/	/22/12 09/29/12			11pm-1135p	mS-	:30	1 \$1,100.001	0.00 NM	2	\$2,200.00
NEWS 3 NI	CHTCIDE	Sa-Su News 3 at	Eleven							
Start D		Weekdays	Spots/Week	Rate	Rating					
Week: 09/17/1		5-		\$1,100.00	0.00					
Week: 09/24/1	2 09/30/12	S	1	\$1,100.00	0.00					
E 29 KSNV 09/	/18/12 10/01/12	? The Tonight Show	w CM	1135p-1237a	MTWTF	:30	1 \$500.001	0.00 N M	2	\$1,000.00
TONIGHT S	SHOW W/ JAY I	Tonight Show -ENO								
Start Da			Spots/Week	Rate	Rating					
Week: 09/18/1	2 09/24/12	MTWT'F	1	\$500.00	0.00					
Week: 09/25/1		MTWTF	1	\$500.00	0.00	·				
N30 KSNV 09/	/29/12		OFF CM	5a-459a	S-	:30	1 \$625.001	0.00 NM	1	\$625.00
SATURDAY	'TODAY	ROS		(5:00 AM-6:0	U AIVI)					
Start Da		<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/24/1		S-	1	\$625,00	0.00					
N31 KSNV 09	/22/12 09/22/12	News 3 Live in P	rime CM	7-10pm	S-	:30	1 \$675.001	0.00 NM	1	\$675.00
		News 3 in Prime						Į.		

Print Date: 08/31/12 11:05:00

Page 5 of 5

Order / Rev:

104472

Advertiser:

House Majority PAC

Alt Order#:

06833667

Product Desc:

HOUSE MAJORITY PAC

KSNV

Flight Dates:

09/18/12 - 10/01/12

Estimate:

1428

Ln Ch Start End SATURDAY TODAY	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Week: 09/17/12 09/23/12	<u>Weekdays</u> S	pots/Week	<u>Rate</u> \$675.00	Rating 0.00						
	· · · · · · · · · · · · · · · · · · ·			0.00						
N32 KSNV 09/22/12 09/22/12			5a-459a	~~~-5-	:30	1	\$525.001	0.00 NM	1	\$525.00
IEODADDV(IAILIEEL OF E	ROS		(9:00 PM-10:	00 PM)						
JEOPARDY/ WHEEL OF FO										
Start Date End Date	<u>Weekdays</u> <u>S</u>	pots/Week	<u>Rate</u>	Rating						
Week: 09/17/12 09/23/12	S-	1	\$525.00	0.00						
N 33 KSNV 09/25/12 09/28/12	Rachael Rav	СМ	11am-12pm	-TWTF	:30	1	\$375.001	0.00 NM	1	\$375.00
	Rachael Ray					•	4010.001	0.00 (111)	'	ψ5/5.00
JEOPARDY/ WHEEL OF FO										
Start Date End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 09/24/12 09/30/12	-TWTF	1	\$375.00	0.00						
								Totals	113	\$75,900.00